You must RSVP to Attend. Here's How:

Fill out this form and fax it to: 651-450-9380

Fill out this form and scan and email it to: wholesale@gertens.com

Call us at 651-450-0277, ext. 1486

Please RSVP by February 17, 2017

$35 for each to attend, owners get FREE admittance.

Gertens® WHOLESALE & PROFESSIONAL TURF SUPPLY

Company Name:_____

Phone #_____-_____-_____

Email:_____

Payment Method

☐ Charge to In-House Account *(if applicable)*

☐ Credit Card

#_____-_____-_____-_____ Exp____/_____

Billing Zip Code_____

Card Holder Signature_____

With every entry you will receive breakfast, snacks, lunch, a t-shirt, Gertens catalog and a day full of knowledge! MNLA credits are available. There is a block of hotel rooms under code 1702GERTEN if you need to reserve a room.

Code 1 Gene Karjala - Belgard
9:30-10:30am *"Innovation in Retaining Walls, Tandem Wall by Belgard"*

Code 2 Sam Bauer - University of Minnesota
9:30-10:30am *"Understanding Liquid and Granular Fertilizer Technologies"*

Code 3 Lew Gerten/Mike Bowman - Gertens Greenhouse Production
9:30-10:30am *"What's New in Gertens Greenhouse Production"*

Code 4 Dan Deininger - Kichler Lighting
9:30-10:30am *"Landscape Lighting Made Easy"*

Code 5 John Iglinsky - S4 Lights
12:30-1:30pm *"Commercial Christmas Lighting Made Easy"*

Code 6 Kerry Anderson - Nufarm Americas
12:30-1:30pm *"Understanding Broadleaf Weed Control in Turfgrass for Maximum Optimization"*

Code 7 Mary Meyer - University of Minnesota
12:30-1:30pm *"Benefits of Grasses as Landscape Plants"*

Code 8 Jeff Palmer - Arborjet
12:30-1:30pm *"Minnesota Plant Health Care Update"*

Code 9 Jeremy Bickner - Rochester Concrete Products
2:00-3:00pm *Spend Time in Paradise on Rochester Concrete Products!*

Code 10 Blaize Holden - Sustane
2:00-3:00pm *"Benefits of Organics - Use of Organic Inputs to Improve Plant Health and Save Money"*

Code 11 Mike Heger - Ambergate Horticultural Consulting
2:00-3:00pm *"Top-Notch Newly Introduced Perennials"*

Code 12 Greg Schramer - CAST Lighting
2:00-3:00pm *"CAST Lighting: Seeing is Believing"*

	Seminar Codes				
Attendees:	9:30-10:30am Session	12:30-1:30pm Session	2:00-3:00pm Session		**Fee**
					$35 or FREE
					$35 or FREE
					$35 or FREE
					$35 or FREE
					$35 or FREE
					$35 or FREE
				Total	**$**

$35 for each to attend, owners get FREE admittance

FRIDAY, FEB. 24, 2017

MYSTIC LAKE CASINO

2400 MYSTIC LAKE BLVD • PRIOR LAKE, MN 55372

Mystic Lake® CASINO • HOTEL

2017 SPRING EDUCATION EXPO

2017 SPRING EXPO AND EDUCATION SEMINAR DESCRIPTIONS

GENE KARJALA | BELGARD
"Innovation in Retaining Walls, Tandem Wall by Belgard"
9:30 -10:30am | Code 1
Description: The Tandem Wall retaining wall system designed by Belgard Hardscapes provides the appearance of natural stone that complements any hardscape. This innovative, versatile system creates attractive, curved or straight retaining and freestanding walls. Learn about the features of the system and best practices in installing Tandem Wall.

SAM BAUER | UNIVERSITY OF MINNESOTA
"Understanding Liquid and Granular Fertilizer Technologies"
9:30 -10:30am | Code 2
Description: The world of turfgrass fertilizers is a bit confusing. Nitrification inhibitors, coated products, and water insoluble nitrogen are all terms that you might see on a bag of fertilizer, but do they have a place in your management program? In this session we will discuss the finer points of liquid and granular fertilizer technologies with the goal of saving you money, improving your turf, and reducing the environmental loss of nutrients.

LEW GERTEN/MIKE BOWMAN | GERTENS GREENHOUSE PRODUCTION
"What's New in Gertens Greenhouse Production"
9:30 -10:30am | Code 3
Description: Our Gertens Greenhouse Production team is always growing. Learn what new things they have going on, from who to contact to how they have streamlined your ordering process. Also a look at the new and exciting annuals coming this season.

DAN DEININGER | KICHLER LIGHTING
"Landscape Lighting Made Easy"
9:30 -10:30am | Code 4
Description: Come learn how to design and install Kichler's LED products and DC programmable Controller. It's never been easier!" Super Cell Lights: The Future of Battery Operated Lights, the longest lasting lights that never dim. 12V Tap N Cap Lights: New & innovative Christmas lights that run off of your existing low voltage system. Cafeteria Lights: Providing year round business in the light business.

JOHN IGLINSKY | S4 LIGHTS
"Commercial Christmas Lighting Made Easy"
12:30 - 1:30pm | Code 5
Description: 120V Coupling Lights: See the ease of use, ease of installation, and success of selling to your customers. Super Cell Lights: The Future of Battery Operated Lights, the longest lasting lights that never dim. 12V Tap N Cap Lights: New & innovative Christmas lights that run off of your existing low voltage system. Cafeteria Lights: Providing year round business in the light business.

KERRY ANDERSON | NUFARM AMERICAS
"Understanding Broadleaf Weed Control in Turfgrass for Maximum Optimization"
12:30 - 1:30pm | Code 6
Description: A discussion on understanding the components in broad spectrum, post-emergent, herbicides for turf weed control along with the outside factors that lead to good vs. poor results in your spray program.

MARY MEYER | UNIVERSITY OF MINNESOTA
"Benefits of Grasses as Landscape Plants"
12:30 - 1:30pm | Code 7
Description: Ornamental and native grasses are essential landscape plants, adding structure and texture to any area. Learn about the best cold-hardy grasses to use in your landscape designs from Mary Meyer, author of "Ornamental Grasses for Cold Climates".

JEFF PALMER | ARBORJET
"Minnesota Plant Health Care Update"
12:30 - 1:30pm | Code 8
Description: An update on the most prevalent tree pest and disease issues and practical solutions to resolve those issues on your customers' landscapes.

JEREMY BICKNER | ROCHESTER CONCRETE PRODUCTS
Spend Time in Paradise on Rochester Concrete Products!
2:00 - 3:00pm | Code 9
Description: Find out what is new for 2017, including: Kolor Last Technology, Sapphire Wall, Grand Step, Silver Creek Updates, Incentive trip to Cheeca Lodge in Islamorada Florida Keys.

BLAIZE HOLDEN | SUSTANE
"Benefits of Organics - Use of Organic Inputs to Improve Plant Health and Save Money"
2:00 - 3:00pm | Code 10
Description: Discuss opportunitites to incorporate organic materials into conventional growing systems in order to improve plant health and reduce costs.

MIKE HEGER | AMBERGATE HORTICULTURAL CONSULTING
"Top-Notch Newly Introduced Perennials"
2:00 - 3:00pm | Code 11
Description: There is a flood of new perennials to the marketplace each year; it's nearly impossible to learn them all. Many of these plants are sold in the northern regions without regard to their long term performance here. This presentation doesn't feature the newest of the new but will present a range of recent perennial introductions that have proven to be good performers in the North.

GREG SCHRAMER | CAST LIGHTING
"CAST Lighting: Seeing is Believing"
2:00 - 3:00pm | Code 12
Description: Learn about the benefits of installing solid, sand cast bronze landscape lighting fixtures. Come see and feel the difference in durability and beauty. Learn how CAST is made and why we have less than 1% LED failure rate!

2017 SPRING EXPO AND EDUCATION SCHEDULE

8:30-9:30am	**Registration, Breakfast & Tradeshow**			
9:30-10:30am	"Innovation in Retaining Walls, Tandem Wall by Belgard" **Gene Karjala, Belgard**	"Understanding Liquid and Granular Fertilizer Technologies" **Sam Bauer, University of MN**	"What's New in Gerten's Greenhouse Production" **Lew Gerten/Mike Bowman, Gertens Greenhouse Production**	*"Landscape Lighting Made Easy"* **Dan Deininger Kichler Lighting**
10:30-11:30am	**Tradeshow**			
11:30am-12:30pm	**Lunch**			
12:30-1:30pm	*"S4 Christmas Lights: Imagine. Illuminate. Inspire"* **John Iglinsky, S4 Lights**	*"Understanding Broadleaf Weed Control in Turfgrass for Maximum Optimization"* **Kerry Anderson, Nufarm Americas**	*"Benefits of Grasses as Landscape Plants"* **Mary Meyer, University of Minnesota**	*"Minnesota Plant Health Care Update"* **Jeff Palmer, Arborjet**
1:30-2:00pm	**Tradeshow**			
2:00-3:00pm	"Spend Time in Paradis on Rochester Concrete Products!" **Jeremy Bickner, Rochester Concrete Products**	*"Benefits of Organics - Use of organic inputs to improve plant health and save money"* **Blaize Holden, Sustane**	*"Top-Notch Newly Introduced Perennials"* **Mike Heger, Ambergate Horticultural Consulting**	*"CAST Lighting: Seeing is Believing"* **Greg Schramer, CAST Lighting**
3:00-4:00pm	**Happy Hour**			